



APPROVED:  
Festival Director  
Volkova M. L.  
February 10, 2026.

## REGULATIONS On International Creative Festival «THE WORLD DRAWS HAPPINESS»

### 1. GENERAL PROVISIONS

1.1. These Regulations define the goals, objectives, organization and procedure of the International Creative Festival "THE WORLD DRAWS HAPPINESS" (hereinafter referred to as the Festival).

1.2. The official name of the Festival in English: International Arts Festival "THE WORLD DRAWS HAPPINESS".

1.3. The organizers of the Festival (hereinafter referred to as the Organizers):

- International Union of Non-Governmental Organizations "World Peoples Assembly";
- "Aggregator of Happiness": the magazine "Aggregator of Happiness", the Charitable Foundation "Bless the World", the International Charitable Foundation "Give Love to the World";
- Autonomous non-profit Organization "Eurasian Center for Support of the Institute of Family and Family Values";
- Interregional Union of public organizations of the pedagogical community "Makarenkovskoe Sodruzhestvo".

1.4. The festival is held in the format of a competition of creative works (hereinafter – Works): drawings, all kinds of decorative and applied art, photographs, posters and essays.

1.5. The festival takes place online and offline in different countries of the world.

1.6. A number of additional events are held within the framework of the Festival: promotions, quizzes, contests, surveys, interactive classes, etc.

1.7. International project activities and international cultural exchange are also carried out within the framework of the Festival.

1.8. Questions related to the Festival should be sent to the Organizers by e-mail. [happiness@world-assembly.org](mailto:happiness@world-assembly.org) with a note in the subject of the letter "THE WORLD DRAWS HAPPINESS."

### 2. GOALS, OBJECTIVES AND SLOGANS OF THE FESTIVAL

2.1. The goal of the Festival is to unite participants (hereinafter referred to as Participants) from different countries and representatives of different ethnic groups through the idea of common fundamental human values and criteria of happiness.

2.2. Objectives of the Festival:

- to get acquainted with the culture of different countries;
- development of interethnic empathy;

- development of positive thinking ideas;
- development of creative initiative and aesthetic taste;
- support for joint creativity, including child-parent;
- strengthening good-neighborly relations between countries and peoples through familiarization with spiritual and moral values, traditions and historical heritage of the whole world.

2.3. The Festival's motto is "Values Unite".

### **3. THE RULES OF THE FESTIVAL**

3.1. The festival aims to create a collection of unique Works dedicated to the theme of happiness.

3.2. Official pages of the Festival: portal "Aggregator of happiness" (<https://агрегаторсчастья.рф/>) and the website of the International Union of Non-Governmental Organizations "World Peoples Assembly" (<https://eurasia-assembly.org/ru>).

3.3. Participation in the Festival is free of charge.

3.4. Participation in the Festival can be individual. In this case, the full name of an individual aged 7 years and older is indicated in the tender application.

3.5. Participation in the Festival may be collective. Then the name of the team of authors is indicated in the application, the age category is selected according to the senior Participant.

3.6. The honorary title of the Festival's Ambassador is awarded to the most prominent Participants of previous years who have shown a deep understanding of the topic of happiness and involvement in the activities of the Festival.

3.7. In order to provide methodological and organizational support for the Festival at the international level, the Festival Organizing Committee (hereinafter referred to as the Organizing Committee) is being established. It is formed from representatives of the Organizers, partners and experts of the Festival.

3.8. An expert Jury (hereinafter referred to as the Jury) is established to examine the Works submitted to the Festival and determine the winners of the Festival. The Organizing Committee summarizes and transmits materials to the Jury.

3.9. The Jury consists of experts on family values, cultural and artistic figures, public and government honored figures, and media representatives. The Jury is responsible for reviewing applications and approving the list of laureates. The Chairman of the Jury is Oleg Germanovich Artemyev, Hero of the Russian Federation, cosmonaut. The project's ambassador is Nikas Stepanovich Safronov, People's Artist of the Russian Federation, Academician of the Russian Academy of Arts.

3.10. The decision of the Jury is considered accepted if 50% or more of the number of its members present at the meeting voted for it. The decisions of the Jury are formalized by a protocol, which is signed by the chairman of the Jury and his executive secretary.

3.11. The jury considers the Works performed under the motto "Values Unite".

3.12. Works are accepted in the following nominations:

- drawing is an artistic work made in any technique on an A3 sheet;
- photography is the artistic expression of one's ideas through an image using light and color patterns, created using photographic equipment (camera, smartphone) and additional lighting equipment (optional);

- poster (informational and educational) - a vivid image combined with a concise inscription, the main purpose of which is to convey to a wide audience the Festival's motto "Values Unite"; A2 or A1 format;

- All types of decorative and applied arts: applique, embroidery, burning, wood carving and other wood products, painting on various materials, etc.; the size of the Work should not exceed 15 by 15 cm;

- an essay is a coherent text of his own composition, representing a certain artistic value; the maximum number of characters with spaces should not exceed 3,500.

3.13. The results of the festival are summarized in the following nominations:

- drawing;
- photo;
- the poster;
- decorative and applied arts;
- an essay.

3.14. The results of the Festival are summarized in three age groups:

- 7-13 years old;
- 14-18 years old;
- 19 years of age and older.

3.15. Each competitive Work is sent by a separate application. Applications for participation in the Festival cannot be corrected or deleted after summing up the results. Works submitted to the Festival are not reviewed and will not be returned.

3.16. The participant of the Festival is the author of a creative Work. In accordance with the legislation of the Russian Federation, the person who submitted the work to the Festival is responsible for the authenticity of the authorship and the observance of copyright.

3.17. The working languages of the Festival are Russian and English.

3.18. Information about the Festival is posted on the information resources of the Organizers and partners of the Festival, as well as in the media and on social networks.

3.19. By submitting a competitive application, the Festival Participant gives a consent to the Organizers (in the prescribed form) to use his Works for their further promotion, the formation of the Festival brandbook and promotional products.

3.20. These Regulations have the force of an Agreement (Public Offer). When applying for the Festival, the terms of the Contract are considered agreed, and the Contract is concluded.

#### **4. DATES (DEADLINES), STAGES AND RESULTS OF THE FESTIVAL**

4.1. The events of the Festival take place in several stages from February 10, 2026 to December 31, 2026. The rules of the Festival program are approved by the decision of the Organizing Committee.

4.2. Dates of the Festival stages:

- acceptance of creative Works: February 10 to August 31, 2026;
- the work of the Organizing Committee of the Festival: September-October 2026;
- Summing up the results of the Festival: November-December 2026.

4.3. The results of the Festival are posted on the Happiness Aggregator portal (<https://агрегаторсчастья.рф/>) and on the website of the International Union of Non-Governmental Organizations "World Peoples Assembly" (<https://eurasia-assembly.org/ru>).

4.4. The examination and evaluation of the Works is carried out by the Jury of the Festival. The works are evaluated by the Jury according to the following criteria:

- the level of artistic skill of the work performed (technique);
- compositional solution;
- artistic taste, originality of the author's manner;
- color scheme of the work, expressiveness, overall impression of the work;
- the culture of work design, the correspondence of the work to the age of the Participant, the theme of the Festival, and the present Regulations.

4.5. Participants of the Festival are awarded with the Certificates of a participant to all participants of the Festival, and commendations are given to teachers and heads of institutions and associations.

4.6. The laureates, according to the decision of the Jury, are awarded with Diplomas of three different degrees.

4.7. The Grand Prix of the Festival is awarded to the Participant who has shown himself most clearly in the general competition and actively participated in additional festival events.

#### **5. REQUIREMENTS FOR FESTIVAL MATERIALS**

5.1. Applications for the Festival are accepted as follows:

5.2. The participant (his legal representative) fills out an online application for participation in the Festival on the website of the "Aggregator of Happiness" (<https://агрегаторсчастья.рф/mezhdunarodnyy-festival-mir-risuet/mir-risuet-schaste-2026/>).

5.3. The Participant (his legal representative) publishes a post on the personal page of any social network, including:

- information that the author of the Work participates in the Festival;
- a photo or scan of the Work;
- a link to the Festival's account on the VKontakte social network ([https://vk.ru/mir\\_risuet\\_schastye](https://vk.ru/mir_risuet_schastye));

- hashtags: #МирРисуетСчастье, #WorldPaintsHappiness, #АссамблеяНародовМира, #WorldPeoplesAssembly, #ЦенностиОбъединяют, #ValuesUnite.

5.4. The Participant sends an email to happiness@world-assembly.org the following data:

- Full name of the Participant / name of the team of authors;
- the age of the Participant / the age of the senior Participant from the team of authors;
- name of the Festival Work;
- scan or photograph of a drawing or poster / photograph of a Work in the field of Decorative and Applied Arts / photography as an independent Work / essay in Word format;
- a link to a post on a social network.

5.5. The Participant provides photographs or scans of the Works that meet the following requirements:

- JPG or PDF format;
- minimum resolution of 2400 px on the larger side of the image;
- number of dots per inch: DPI not less than 300;
- photo size: at least 2.5 MB.

5.6. The Participant provides photographs as independent Works that meet the following requirements:

- JPG format;
- minimum resolution of 3000 px on the larger side of the image;
- number of dots per inch: DPI not less than 300;
- photo size: at least 4 MB.

5.7. The originals of the drawings and posters must be sent by postal service or courier delivery to the address: 141250, Russian Federation, Moscow region, Pushkinsky city district, Artemovo, territory Holy Keys, Klyuchevaya str., 12. In the name of Marina Leonidovna Volkova– Director of the Festival.

5.8. The application is filled out in electronic form and provides for participation in the competition of one Work in only one nomination.

5.9. The author has the right to fill out no more than three applications for participation in three different nominations with three different Works.

5.10. The Works submitted to the Festival must be accompanied by the following information:

- name of the Festival;
- the author's title of the Work;
- direction (drawing, photograph, poster, DPI, essay);
- Full name and date of birth of the Participant;
- locality, city, country of residence, Participant's contacts;
- Full name of the mentor/supervisor/supervisor of the Participant and his position (if any);
- the name of the educational organization with a brief indication of the organizational and legal form;
- the name of the creative group is indicated in the group work (the names of the authors can be indicated in the note);
- any additional data and explanations can be indicated in the note.

5.11. Admission to participate in the Festival is carried out in case of compliance with the requirements for the Works and other requirements established by these Regulations, including confirmation that the Participant is the legitimate copyright holder of the Work submitted to the Festival. Materials that do not meet these requirements, as well as Works created by neural networks and other applications to create artificial images using software algorithms without using the skills of the author himself, will not be considered.

5.12. By filling out the application of the Festival Participant, the Participant confirms that he is familiar with these Regulations.

5.13. The Festival Participant gives full and irrevocable consent to the use by the Organizers of the Works sent to participate in the Festival in all ways, indicating the author's name, without additional conditions and payments of royalties or other deductions.

5.14. The works of the Participants can be published on the pages of the accounts of the Organizers and partners of the Festival in social networks with the indication of the author's full name. The works corresponding to this Regulation are published on the Aggregator of Happiness portal within 14 days. After publication, the Works are available for viewing in the menu section: Works / Gallery of creative works.

5.15. By entering personal data into the Festival Participant registration form (including data of

minors), the Participant fully and unconditionally accepts the terms of the Personal Data Processing Consent.

## **6. FINANCING OF THE FESTIVAL**

6.1. Expenses related to the preparation and holding of events within the framework of the Festival program are paid at the expense of the Organizers and partners of the Festival.

6.2. The prize fund is financed from the funds of the Organizers and partners of the Festival.

6.3. Expenses related to the delivery of festival Works are paid from the Participant's own funds.